



## FOR IMMEDIATE RELEASE

### **Maxine H. Burton receives Woman of Distinction Award from Alpha Xi Delta Fraternity**

Bogart, GA (July 21, 2023)

Maxine H. Burton received the Woman of Distinction Award from her college fraternity, Alpha Xi Delta, at its 55<sup>th</sup> Annual Convention in New York City, NY. Maxine joined the fraternity while earning a Bachelor of Science and a Master of Education from the University of Georgia. Established in 1986, the Woman of Distinction Award recognizes Sisters who exhibit excellence and extraordinary leadership in their professions and philanthropic pursuits; it is the Fraternity's most prestigious honor for alumnae Sisters. Maxine is among only 81 women to have ever received this award from the sorority's national council.

Maxine Burton, founder and president of burton + BURTON®, said, "To be recognized by Alpha Xi Delta fills me with immense pride. My time in the fraternity was very rewarding, and I ultimately met my husband, Bob, through my Big Sister. I was honored to attend this year's convention and address its theme, "spark," in my acceptance speech. With over 40 years in the balloon and gift industry, I have held on to my "spark" to create rewarding relationships with my family and the employees who have dedicated their time to helping our company succeed. I am so grateful for those relationships and this honor from Alpha Xi Delta."

#### **About burton + BURTON**

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta and Dallas Market Center<sup>SM</sup>.

#### **About Alpha Xi Delta**

Founded in 1893 at Lombard College in Galesburg, Illinois, Alpha Xi Delta is one of the oldest women's fraternal organizations in the United States. Alpha Xi Delta is a progressive organization dedicated to the personal growth of women. Through membership in Alpha Xi Delta, Sisters are inspired to realize their potential through the ideals our Founders instilled in our Fraternity: Sisterhood, leadership, knowledge, and service to our communities.

#### **Media Contact:**

Kacie Carswell  
800.241.2094 ext. 2585  
kcarswell@burtonandburton.com

325 Cleveland Road  
Bogart GA 30622  
800-241-2094  
Fax 800-880-9759  
[www.burtonandburton.com](http://www.burtonandburton.com)